

ORDER



Orders

Order / Rev: 715878

Alt Order #: 06330964

Product Desc: OBAMA SCHED A

Estimate: 1537

Flight Dates: 11/06/12 - 11/06/12

Original Date / Rev: 09/21/12 / 10/26/12

Order Type: Political

Primary AE: Aaron Ashe

Sales Office: T-WAS

Sales Region: NAT

Agency

Name: Greer Margolis Mitchell/ Pol

Buying Contact: K Keuleman

Billing Contact:

3050 K St NW

Washington, DC 20007

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: WEEKLY

Agency Commission: 15%

Advertiser

Name: Obama/D/President

Demographic: A35+

Product Codes: PL-Presidential

Priority: P-4

Revenue Codes: AGY, GEN, POL

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/05/12	11/11/12	9	\$3,455.00	\$2,936.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	9	\$3,455.00	\$2,936.75	0.00
Totals	9	\$3,455.00	\$2,936.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WTSP	11/06/12	11/06/12	430-5a News 430-5a News	CM	430-5a	-T-----	:30	1	\$75.00	P-4	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/05/12	11/11/12	-T-----		1		\$80.00		0.00					
2	WTSP	11/06/12	11/06/12	530-6a 530-6a 10 News	CM	530-6a	-T-----	:30	1	\$150.00	P-4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/05/12	11/11/12	-T-----		1		\$150.00		0.00					
3	WTSP	11/06/12	11/06/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM)	-T-----	:30	1	\$200.00	P-4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/05/12	11/11/12	-T-----		1		\$200.00		0.00					
4	WTSP	11/06/12	11/06/12	CBS This Morning CBS This Morning	CM	7-9a (8:00 AM-9:00 AM)	-T-----	:30	1	\$200.00	P-4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/05/12	11/11/12	-T-----		1		\$200.00		0.00					
5	WTSP	11/06/12	11/06/12	Price Is Right Price Is Right	CM	11a-12p	-T-----	:30	1	\$450.00	P-4	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/05/12	11/11/12	-T-----		1		\$450.00		0.00					
E 6	WTSP	11/06/12	11/06/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	-T-----	:30	1	\$450.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/05/12	11/11/12	-T-----		1		\$450.00		0.00					

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Advertiser: Obama/D/President
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WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	WTSP	11/06/12	11/06/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	-T-----	:30	1	\$450.00	P-4	0.00	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 -T----- 1 \$450.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WTSP 11/05/12-11/11/12 M-F 12-1230p 12-1230p -T----- :30 (\$450.00) 0.00 NM Credited															
7	WTSP	11/06/12	11/06/12	M-F 2-3p The Talk	CM	2-3p	-T-----	:30	1	\$300.00	P-4	0.00	NM	1	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 -T----- 1 \$300.00 0.00															
8	WTSP	11/06/12	11/06/12	M-F 4-5p Dr. Phil	CM	4-5p	-T-----	:30	1	\$400.00	P-4	0.00	NM	1	\$400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 -T----- 1 \$400.00 0.00															
9	WTSP	11/06/12	11/06/12	M-F 5-530p 5-530p 10 News	CM	5-530p	-T-----	:30	1	\$275.00	P-4	0.00	NM	1	\$275.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 -T----- 1 \$275.00 0.00															
N10	WTSP	11/06/12	11/06/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	-T-----	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 -T----- 1 \$1,400.00 0.00															
													Totals	9	\$3,455.00